

Our Silver Jubilee initiative, Beyond Road Safety Awareness: A Symposium on Systems-Led Road Safety Action

A Symposium on Systems-Led Road Safety Action brought together policymakers, law enforcement officials, transport planners, engineers, healthcare professionals, legal experts, academicians, researchers, and civil society organizations to deliberate on the multifaceted challenges of road safety in India.

Through series of thematic sessions, participants examined critical issues spanning road engineering, enforcement, emergency trauma care, education, legislation, and community engagement. Discussions culminated in practical recommendations and shared commitment to developing collaborative action plan that strengthens institutional coordination and promotes evidence-based interventions to reduce road crashes and save lives.



Shri Rajeev Sharm IPS, Director General of Police Rajasthan addressing the audience in symposium.



Panelist-1 (L to R): Smt. Nidhi Singh - Addt. Transport Commissioner, Shri Shantanu Bhasin - Mg. Trustee Muskaan, Dr. Mridul Bhasin - Trustee Muskaan, Shri Bhawani Singh Detha IAS -Transport Commissioner, Shri Ashok K. Rathore IPS-DG Jail, Shri Mano Bhatt Retd. IPS - Chairman Muskaan, Shri Rajeev K. Sharma, IPS - DG Police Rajasthan, Dr. Rohit Baluja - President IRTE, Shri B.L. Meena IPS - ADGP Traffic, Shri Yogesh Dadhich IPS - Addl. Commissioner of Traffic, Ms. Neha Khullar - Director, Projects Muskaan Foundation.



Panelist-2 (L to R): Mahesh Sachedeva, State Nodal Officer, Integrated Ambulance Project, Mr. Amith S Kumar - VP Marketing, Netradyne, Dr. Dinesh Gora, HOD Trauma Centre, SMS Hospital, Dr. Srishti Jain- Addl Director, Critical Care, Mahatma Gandhi Hospital, Shri V.K. Singh IPS, Addl Director General of Police - Law & Order, Padma Shri Dr. Subroto Das, Chief Executive Officer of Lifeline Foundation, Vadodara, Ashok K. Jangid, Addl Director, Social Justice And Empowerment, Dr. Navdeep Asija, Director Punjab Road Safety and Traffic Research centre, Shantanu Bhasin, Mg. Trustee Muskaan, Dr. Ashish Jain- Professor & HOD. Deptt of Critical Care Medicine, Mahatma Gandhi Hospital (MGH)

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Panel Discussion 1: Integrated Systems Approach to Behaviour, Enforcement & Mobility)



Panel Discussion 2: Strengthening the Continuum of Care: Crash → Response → Treatment → Rehabilitation)

The symposium concluded with a plenary session that brought together key insights and recommendations from both panel discussions.



Plenary Session: Sharing of Key Insights & Best Practices

(L to R) Mr. Deepanshu Gupta- Advisor/Co-Founder, Crash Free India, Shri Sanjay Kumar Agarwal IPS, Director General of Police, Law & Order, Shri Shantanu Bhasin, Mg. Trustee Muskaan, Dr. Veerendra Singh Rathore, Dy. Transport Commissioner, Road Safety Cell, Shri N.C Mathur Retd. Director Engineering-I, Jaipur Development Authority



(Left to Right) Shri N.C. Mathur, Shri Hans Kumar Sharma, & Dr. V.D Sinha, Board Members of Muskaan Foundation for Road Safety

BRACE: Community Engagement and Outreach Program, Road Safety Campaigns

Supported by Jaipur Development Authority (JDA) and conducted in collaboration with Jaipur Traffic Police, Muskaan Foundation has implemented road safety campaigns at 20 locations across Jaipur. The initiative engaged thousands of citizens, promoting compliance with traffic rules through community-based awareness activities.



Narayan Singh Circle



Tripoliya Gate



Yadgar, Ajmeri Gate



Chomu Circle



Rambagh Circle

Through direct engagement at busy traffic intersections, the campaign connected with commuters to promote responsible road behaviour. Interactive conversations encouraged safer choices and reinforced the importance of complying with traffic rules in everyday travel.



200ft. Bypass Chouraha

BRACE: Bosch Community Engagement and Outreach Programs



A road safety awareness session was conducted with NCC cadets. The session reached 400+ cadets, strengthening youth participation in road safety awareness.



Students of Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT) road safety awareness session, encouraging youth participation in creating safer streets.



A road safety awareness session was conducted with PUCL (People's Union for Civil Liberties) interns, focusing on the importance of citizen participation in building a safer road environment. The session covered key issues such as pedestrian safety, helmet and seat belt use, traffic rule compliance, and the role of young interns in spreading responsible safety messages within the community.



A community engagement programme was organised at Hingonia Gaushala, bringing together Gau Rakshaks, cattle caretakers, and residents from nearby villages. The session focused on practical road safety measures relevant to rural roads and included Basic Life Support (BLS) training, enabling participants to respond effectively during road traffic emergencies.