

## Community Engagement, Outreach Program, BRACE: Bosch's Road Safety Campaigns



Vijay Dwar, Vaishali Nagar



Rambagh Circle



SL Cut, JLN Marg



Yadagar, Ajmeri Gate

Under the BRACE Road Safety Community Program, activities were conducted at 5 major locations during every on-road campaign reaching out to over 40000 lives. Students from VGU, Swayat Shasan College, and Khandelwal College actively participated alongside the team, helping spread road safety awareness among commuters and the public through interactive engagement and outreach activities.



Gram Panchayat Program at Phalyawas



### BRACE Road Safety Orientation was organized at Phalyawas Gram Panchayat

The session engaged residents in discussions on helmet and seatbelt usage, and pedestrian safety, fostering collective community participation towards creating safer roads for all.



## Road Safety Education Program for Educational Institutions:

As part of the Bosch-supported road safety initiative, community awareness sessions and road safety classes were conducted across various government schools. These activities aimed to educate students on safe road behaviour, traffic rules, and responsible mobility practices, while encouraging them to become road safety ambassadors within their communities.



Govt. Senior Secondary School Devaliya



Govt. Senior Secondary School Devaliya



Mahatma Gandhi Govt. School Dahmikan



PM Shri Smt. Indra Mayaram Govt. Girls School Bagru



Mahatma Gandhi Govt. School Shyopur



Mahatma Gandhi Govt. School Pratap Nagar Sector -19

## Road Safety Orientation Conducted with RTO-2 Dinesh Singh at Science Park

A road safety session for gig workers was organised at Science Park Jaipur with support from Shri Dinesh Singh, MVI, RTO-2. Delivery personnel and drivers associated with Swiggy, Zomato, and Rapido participated. The initiative aimed to strengthen road safety awareness among gig workers who navigate city roads daily.





## Safe Journey: Road Safety College Education Programs implemented in the Pune District

The Safe Journey Project, supported by Stellantis India, engaged youth across both rural and urban areas of Pune district through a series of road safety initiatives. The program was implemented in leading educational institutions, including Fergusson College, Abasaheb Garware College, Modern College, Tuljaram Chaturchand College, and Government College, Indapur. Through Road Safety Orientation Sessions and Road Safety Club activities, the project reached more than 10,000 stakeholders, including students, faculty members, and community representatives, fostering greater awareness and encouraging safer road-use behaviour across Pune district.

